

araq

StartUp 7

Vocabulary

Unit7 – Lesson3

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WHAT KINDS OF INFORMATION SPREAD RAPIDLY ON SOCIAL MEDIA? WHY?

Share in class.



Have your Ss do the task for a couple of minutes. Then check the answers in class.

Match the words with the definitions.

a fad - provoke - convey - spread like wildfire - at (the very) least - a phenomenon - empathy - self-expression - a positive force

1. to join with others in giving money or help
2. to progress in a successful way after a misstep or misfortune
3. a series of actions intended to achieve a particular result relating to politics, business, or a social improvement
4. to have a significant effect on a situation or person
5. an event that is held to collect money for a charity or a political party
6. an organization or an idea that a group of people support or do things for
7. unwilling to believe that people have good, honest, or sincere reasons
8. a person or company that provides money to help pay for a team, an event, or an activity, usually on an ongoing basis
9. to make people think more seriously about a particular subject or situation

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Teach the challenging words to your Ss. Then play the audio to practice the pronunciation.



B ▶07-13 **VOCABULARY** Look at the words and expressions and listen to the sentences. Do you know what they mean?

a fad	provoke	convey	spread like wildfire	at (the very) least
a phenomenon	empathy	self-expression	a positive force	

>> FOR PRACTICE, PAGE 145 / DEFINITIONS, PAGE 162

Have the Ss do the task in class. Nominate the Ss for their answers.

>> FOR PRACTICE, PAGE 145

VOCABULARY PRACTICE Complete the sentences with the correct form of the words in the box.

a fad	a phenomenon	provoke	empathy	convey
self-expression	spread like wildfire	a positive force	at (the very) least	

1. Vinod has been a very _____ at this company, and they're sorry to see him go.
2. Have you seen the phosphorescence? It's a beautiful natural _____ that makes the water light up at night.
3. Meng is not a professional artist; for her, painting is a kind of _____.
4. Please visit your sister tomorrow. Or, _____, give her a call.
5. Matt is already in a bad mood, so don't _____ him by complaining right now.
6. It seems like every year there's a new _____ in kids' toys, I can't keep up!
7. Kim is shy, but she can _____ her ideas in writing brilliantly.
8. We need to have _____ for people who are suffering.
9. The news _____ through the school. Within an hour, everyone was talking about it.

Practise all the new words with your students. Ask and answer questions using the words.

Talk together

a fad - provoke - convey - spread like wildfire - at (the very) least - a phenomenon - empathy - self-expression - a positive force

Tell me a sentence with "a fad " about news.



Some news reports say that the latest social media trend might just be a fad.



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